
THOMAS AQUA+ ALLERGY & FAMILY: The new, unique vacuum cleaning expert for the homes of families and allergy sufferers

- » The innovative AQUA-PURE filter box captures house dust, mites, pollen and odour particles in water
 - » The effective wet-and-dry vacuuming system for the gentle cleaning of parquet and tile flooring
 - » Premiere at the IFA 2015
-

Neunkirchen, September 2015 – Allergies are on the advance in Germany. According to the European Centre for Allergy Research Foundation, some 13 million Germans suffer from an allergy. Things are far from easy for families whose households include allergy sufferers. Developed by the THOMAS engineers in Neunkirchen especially for the families of allergy sufferers, the new THOMAS AQUA+ ALLERGY & FAMILY has now declared war on house dust and dirt and thus ensures perfect cleanliness throughout the home. Whether they need to be vacuum cleaned, washed or wiped up – this innovative vacuum and carpet cleaner guarantees shining floors in next to no time. Even the most stubborn of stains on upholstery or upholstered furniture will be removed by the multifunctional cleaner – Made in Germany – to the delight of many parents. In fact, it's child's play. Due to the patented AQUA+ filter system, fine dust, animal hair, mites and other allergens that are sucked in are captured in water and can no longer escape into the air in the room. This provides a new degree of cleanliness and freshness throughout your home. The look of the high-tech cleaner – in shocking pink – will certainly delight consumers, too, and make it a real trendsetter. THOMAS will be presenting the innovative AQUA+ ALLERGY & FAMILY for the first time at the industry's leading trade fair, the IFA, to take place in Berlin from 3rd to 9th September 2015 (Hall 4.1, Stand 202).

[more >>](#)



Pressinformation

Allergic symptoms like rhinitis, coughing, watery eyes or an irritated respiratory tract can be increased especially by vacuum cleaning. This is now a thing of the past! Recommended by renowned allergy institutions, such as the DHA (Deutsche Haut- und Allergiehilfe e.V.), the new AQUA+ ALLERGY & FAMILY is the expert that ensures cleanliness and comfort throughout the home. Thanks to the unique and multi-level AQUA+ technology, the air that is drawn in is moistened with water in the ejector, and the dust and dirt particles that are sucked in are captured in water. This means that the house dust can no longer escape and is quite simply discarded after use with the waste water. Thanks to the special water filter system, consisting of an INJECTION and an AQUA CYCLONE FILTER, a Special Hygiene Filter, and a MICRO EXHAUST AIR FILTER, the revolutionary AQUA+ technology achieves dust filtration of 99.99 percent. At the same time, the air becomes noticeably cleaner – providing a healthier room atmosphere. If you should need to quickly clean the floor dry on occasion, a dust bag can be used as well.

Stain removal made easy

Even deeply embedded soil can be removed easily by the new AQUA+ ALLERGY & FAMILY. With the help of the innovative special pressure spray system, stubborn soil on the couch and upholstered furniture can be removed in a single step. Whether the stains come from chocolate, beverages, or bits of tomato sauce – the vacuuming marvel can deal with any kind of stain and thus meets the needs of real families. Another highlight: The multifunctional vacuum cleaner is especially well suited for the gentle cleaning of tiles and parquet. Equipped with a new parquet cleaning nozzle for moist and dry cleaning, the unit guarantees thorough cleanliness for sensitive wooden flooring.

Top design and cutting-edge technology with satisfaction guarantee

Furthermore, this innovative cleaning talent in shocking pink offers many other technical features that make vacuum cleaning a true pleasure. The impressive 3-level vacuum power of up to 1700 watts guarantees plenty of power and suction. The long telescopic stainless steel tube, the 360° Easy-Drive castors, and an action radius of 11 meters also ensure limitless freedom in house cleaning. Numerous accessories, such as an upholstery/mattress nozzle, an extra-long crevice nozzle (360 mm), and a practical furniture brush complete the cleaning experience.

The multifunctional AQUA+ ALLERGY & FAMILY – Made in Germany – will be on sale for 349 euros (RRP) as of autumn. Information about the company and about other THOMAS products can be found at the www.thomas-multiclean.de or www.robert-thomas.de websites.



Further information

Public Star®

Bierstadter Straße 9 a
65189 Wiesbaden

Romy Cutillo

E-Mail: r.cutillo@public-star.de
Phone.: +49 611 39539-14
Fax: +49 611 301995

Sandra Hemmerling

E-Mail: s.hemmerling@public-star.de
Phone.: +49 611 39539-15
Fax: +49 611 301995

Pressinformation

About THOMAS

THOMAS is a brand of the renowned German family enterprise Robert Thomas, Metall und Elektrowerke GmbH & Co., based in Neunkirchen in the Siegerland region of North Rhine-Westphalia, Germany. In keeping with its determination to "Do our best for our customers," Robert Thomas has been developing and manufacturing innovative „Made in Germany“ products for more than 100 years. The production of the first electric motor-driven metal washing machine in Europe at the end of the 1940s was considered a major milestone in the history of the company. Today allergy-friendly vacuum and carpet cleaners with and without spray extraction, as well as spin dryers, demonstrate the pioneering spirit of the company, which is now owner-managed in the fourth generation. The Neunkirchen site manufactures equipment that meets the highest standards of quality, durability and serviceability. THOMAS products are available throughout Germany in large and small electric appliance specialty stores and on the Internet and are sold in more than 30 countries all over the world. Further information is available on the Internet at www.robert-thomas.de.

